

Key Objectives for the Council over the Next Three Years

Theme One: Planning a sustainable future for our town				
Action	Service Area	Responsible Officer/Committee	Timescale	Progress
To play an active role in influencing plans for major development/new transport infrastructure and reducing the town's carbon footprint. Respond to next boundary review by Cheshire East in Favour of Town	Community Services	Town Clerk/Policy Committee	Ongoing through the life of this plan	<p>Responded to first consultation on boundary review early 2020.</p> <p>CEC formal consultation on boundary review Sept '21, considered at full council Oct 21.</p>
Pay an active role in identifying and influencing improvements to public transport	Community Services	Town Clerk/Policy Committee	Ongoing through the life of this plan	<p>June/July 2021 – Full Council and Policy consider Highways/Transport Pilot from CEC for bus routes.</p> <p>Responded to CEC Bus Service Improvement Plan Sept '21.</p>
Develop open spaces devolution programme to	Grounds and Environmental Services	Town Clerk/Policy Committee	Feasibility to be examined by June 2021	

protect and enhance important open spaces together with a capital programme so devolution “makes a difference” and reverses impact of underfunding, including Coronation Gardens and Brookfield.				
Develop a 3/5-year maintenance plan for current street furniture and council owned land (including allotments).	Grounds and Environmental Services	Town Clerk/Facilities Manager/Policy Committee	November 2020	Completed and approved Dec 2020. Reviewed July 2021 with staff. Revised draft programme to be considered by Full Council with budget Oct/Nov '21
Ensure all street furniture is well maintained and where possible painted in town colours.	Grounds and Environmental Services	Facilities Manager/Policy Committee	Ongoing through the life of this plan	Summer 21, planters, benches painted by staff
Revise Allotment Management Policy.	Grounds and Environmental Services	Town Clerk/Policy Committee	December 2020	Completed approved July 20

Hold CEC to their street duties and encourage the public to do likewise through 'Report It' web portal.	Grounds and Environmental Services	Facilities Manager/Full Council	Ongoing through the life of this plan	Notice of motion Cllr Groves on Dog fouling July 2021. Article in Talk of the Town Summer '21, website and new signage.
Work with partners to consider possibilities for additional trees and future woodland areas in the town	Grounds and Environmental Services	Town Clerk/Facilities Manager/Full Council	Ongoing through the life of this plan	
Review the suitability of the existing traffic order in the town	Grounds and Environmental Services	Facilities Manager/Full Council	Ongoing through the life of the plan	
To work with partners on a Public Realm Strategy	Grounds and Environmental Services	Town Clerk/Policy Committee	Summer 2022	
Develop a Plastic Reduction policy	Grounds and Environmental Services	Town Clerk/Policy Committee	December 2020	Completed April '21
Seek to extend and improve our floral display through continued	Grounds and Environmental Services	Town Clerk/Full Council	Ongoing through the life of this plan	Additional hanging baskets placed in front of the Civic Hall Summer '21

support of Nantwich in Bloom				
Investigate the opportunity for renewable energies.	Grounds and Environmental Services	Town Clerk/Facilities Manager/Policy Committee	Ongoing through the life of this plan	Provided Northern Power with energy usage information for desk top analysis of carbon footprint Aug ' 21
Investigate the opportunities for electric vehicle charging points.	Grounds and Environmental Services	Town Clerk/Facilities Manager/Policy Committee	Feasibility to be examined by Summer 2021	https://www.gov.uk/government/publications/workplace-charging-scheme-guidance-for-applicants-installers-and-manufacturers/workplace-charging-scheme-guidance-for-applicants-chargepoint-installers-and-manufacturers . Grants available for public authorities of £350 per socket.
Seek opportunities to work collaboratively with Nantwich Partnership to utilise the green spaces and river frontage within the town	Grounds and Environmental Services	Facilities Manager/Full Council	Ongoing through the life of this plan	
Ensure the cleanliness of the town centre remains at a high standard by investing in additional	Grounds and Environmental Services	Facilities Manager	Appointment of Town Ranger April 2021	Role advertised and appointed May 21, appointment fell through, role re-advertised Sept 21. New appointment 14 October.

resources with the introduction of a Town Ranger				
Reduce waste and increase reusing and recycling within our own operations by using recycled paper and minimise paper use as a matter of course, providing members with the option to receive agendas and other documents by email.	Finance and Support Services	Council and staff	Ongoing through the life of this plan	Ipads offered to all members. Waste service contract changed May '21 with 98% recycling. Members surveyed on paper agendas July '21.
Review effectiveness of Millennium Clock and other features in the town and consult with public on future provision.	Finance and Support Services	Town Clerk/Facilities Manager	Summer 2021	
In areas where there is a high percentage of take away restaurants	Grounds and Environmental Services	Facilities Manager	Ongoing through the life of this plan	

to work with the owners to ensure that surrounding streets are regularly patrolled, and extraneous litter is collected, working with Cheshire East ensuring they meet their obligations.				
Consider the environmental impact of all Council decisions.	Finance and Support Services	Town Clerk/Full Council	Summer 2020	Completed – all written reports consider environmental implications
Work with others to improve the provision of transport services for the elderly or disabled.	Community Services	Town Clerk/Full Council	Ongoing through the life of this plan	June/July 2021 – Full Council and Policy consider Highways/Transport Pilot from CEC for bus routes. Responded to CEC Bus Service Improvement Plan Sept 21. Promoted 'go too' demand responsive transport service Sept 21.
Carry out repairs and improvements to The Pillory	Grounds and Environmental Services	Facilities Manager	June 2021	Completed May '21
Focus on play provision and enhancement of play facilities in	Grounds and Environmental Services	Town Clerk/Full Council	Summer 2023	

Nantwich through asset transfer of play areas				
Work with Cheshire East responding to consultation on car park review	Grounds and Environmental Services	Town Clerk/Full Council	April 2021	Completed

Theme Two: Work with others to Preserve and promote local arts, heritage culture and tourism				
Action	Service Area	Responsible Officer	Timescale	Progress
Continue to provide a Town Centre CCTV service, reviewing the current service level agreement and seeking to extend the provision.	Community Services	Town Clerk/Policy Committee	November 2021	Completed Jan 21, and approved additional Funding Dec 20. Camera fitted Sept/Oct 21
Work with a range of partners to provide initiatives to ensure the town remains a safe place promoting the town as a great place to live in ways that recognise its unique character and heritage.	Community Services	Town Clerk/Full Council	Ongoing through the life of this plan	
Work with community organisations to support events, activities and volunteer programmes across the town and continue to develop the Town Council's events programme, including street entertainment.	Community Services	Facilities Manager	Ongoing through the life of this plan	Financial support to return of Pride Festival Summer 21. Financial support to Happiness Hub and Community Garden projects.
Seek funding opportunities to help conserve and enhance the town's built environmental, heritage and historic structures	Community Services	Town Clerk/Policy Committee	Summer 2023	

Promote small grants scheme within Nantwich sports clubs and community groups and associations.	Community Services	Town Clerk/Marketing Manager/Finance Committee	Ongoing through the life of this plan	Promoted in Talk of the Town Oct 21.
Identify concise list of local community groups and raise awareness of their existence.	Community Services	Marketing Manager	Ongoing through the life of this plan	
Review how tourism can be better supported through partnership working.	Community Services	Marketing Manager/Full Council	Summer 2021	
Require TIC to provide more information on accessibility for visitors.	Community Services	Marketing Manager	Ongoing through the life of this plan	
Consider the development of a Tourism Strategy	Community Services	Town Clerk/Marketing Manager/Policy Committee	Feasibility to be examined by October 2021	
Increase awareness of Comfort Scheme	Community Services	Marketing Manager	Ongoing through the life of this plan	
Review current provision of public toilets introduce annual refurbishment programme, and feasibility study on former Snowhill site.	Community Services	Town Clerk/Facilities Manager	November 2020	Consultation with public Autumn '21
Refurbish the War Memorial	Community Services	Facilities Manager	November 2020	Completed May '21
Look for opportunities to enhance Nantwich Market	Community Services	Facilities Manager/Marketing Manager	December 2020	Video promotion Oct 20

Carry out new town centre signage and street furniture scheme in the town centre with interpretation panels and Tourist Information Points for public spaces.	Community Services	Town Clerk/Policy Committee	Feasibility to be examined by Summer 2021	
Continue support to ensure the future of the Museum and to preserve and interpret our heritage for the inspiration, learning and enjoyment of all	Community Services	Full Council	Ongoing through the life of this plan	
Develop a customer service strategy	Community Services	Town Clerk/Marketing Manager/Policy Committee	Summer 2023	Approved July '21
Support Nantwich's wide range of festivals making sure they are doing their very best to support local businesses in the town.	Community Services	Facilities Manager	Ongoing through the life of this plan	Nantwich Pride Summer 21.
Install gateway features at entrances into the town, considering themes to the gateway including the Battle of Nantwich and the historic market town.	Community Services	Town Clerk/Policy Committee	Summer 2023	

Theme Three: Continuing to develop and learn as an organisation				
Action	Service Area	Responsible Officer	Timescale	Progress
To continue to enhance the organisational management and efficiency of the Town Council in meeting the needs of the community:	Finance and Support Services	Town Clerk/Staffing Committee	Ongoing through the life of this plan	Increased consultation with community.
Provide training opportunities for Councillors and Officers	Finance and Support Services	Town Clerk/Staffing Committee	Ongoing through the life of this plan	Training & Development Policy approved Feb '21
Align the Town Council's finances with the agreed corporate priorities and continue to improve budget forecasts and further develop Capital Reserves.	Finance and Support Services	Town Clerk/Finance Committee	Ongoing through the life of this plan	Introduced new Budget setting process with member workshops and forward planning 2021
Proactively showcase work of the Town Council to residents, local, regional and national stakeholders through online, print, digital and social media and face-to-face events.	Community Services	Marketing Manager	Ongoing through the life of this plan	
Local Government Award Scheme - Seek 'Gold' status under the Local Government Award Scheme.	Finance and Support Services	Town Clerk/Full Council	Summer 2022	Registered interest July 2021

Strengthen democracy - Promote the role and value of the Council in the public life of the town.	Finance and Support Services	Full Council	Ongoing through the life of the plan	Increased consultation, successful Annual Town Meeting through zoom. Future investment in IT for hybrid meetings for the public.
Encourage the engagement of the public in Council meetings (through attendance and public speaking).	Finance and Support Services	Town Clerk/Full Council	Ongoing through the life of the plan	Future investment in IT for hybrid meetings for the public.
Provide strong, clear and consistent leadership at Councillor and officer level	Finance and Support Services	Town Clerk/Facilities Manager/Full Council	Ongoing through the life of the plan	
Ensure that we operate within legislation, regulation, ethical guidelines and best practice	Finance and Support Services	Town Clerk	Ongoing through the life of the plan	Improved internal Governance audits 2020/21
Take a Council wide holistic approach to managing and mitigating risk.	Finance and Support Services	Town Clerk/Policy Committee	Ongoing through the life of the plan	Reviewing Risk Assessment through 2021.
Maintain a General Reserve of 3-6 months expenditure.	Finance and Support Services	Town Clerk/Finance Committee	April 2022	Reviewed and amendment to 4-6 months, draft budget proposals for 2022/23

				allow for 4 months
Investigate feasibility of introducing a computerised system to record all HR, contacts, issues & accidents.	Finance and Support Services	Town Clerk/Staffing Committee	April 2022	Completed July 2021
Develop KPIs to help improve the efficiency of Council.	Finance and Support Services	Town Clerk/Facilities Manager/Policy Committee	April 2021	Customer Service KPI's approved July '21
To continue to achieve an unqualified external Audit	Finance and Support Services	Town Clerk/Finance Committee	Ongoing through life of the plan	2019/20 unqualified. 2020/21 unqualified.
Maintain "Power of General Competence"	Finance and Support Services	Town Clerk/Full Council	Ongoing through the life of the plan	
Review staffing structure to ensure sufficient resources to deliver corporate priorities.	Finance and Support Services	Town Clerk/Staffing Committee	April 2021	Consultant instructed Dec 20 Completed Jan '21
Review Council owned property and Asset Register and develop a 3-5-year planned maintenance programme for all council assets.	Finance and Support Services	Town Clerk/Facilities Manager/Full Council	April 2021	Completed Dec 20

Theme Four: Supporting people, groups and organisations to help create and maintain a thriving community				
Action	Service Area	Responsible Officer	Timescale	Progress
Work with partners to improve quality of life for the ageing population of Nantwich and their carers, including young carers;	Community Services	Town Clerk/Full Council	Ongoing through life of the plan	Luncheon Club Jan '22
Facilitate the establishment of a Youth Panel to champion the views of young people in Nantwich, working with voluntary, community and social enterprise (VCSE) organisations to deliver activities;	Community Services	Town Clerk/Policy Committee	Summer 2021	
Promote public, private and third sector organisations to encourage health and wellbeing services within the Town;	Community Services	Marketing Manager	Ongoing through the life of the plan	Financial Support to Happiness Hub. Application to become a Connected Communities Centre
Continue to deliver and refine the Community Grants Scheme for local organisations within Nantwich;	Community Services	Town Clerk/Finance Committee	Ongoing through the life of the plan	
Encourage coordination and foster collaboration between community	Community Services	Full Council	Ongoing through the life of the plan	Connected Communities

groups to provide a wide range of volunteer and engagement opportunities across the town.				<p>Centre application. NW In Bloom comp with NiB and Litter Group/Civic Society working together. Working with schools, local radio, litter groups, business to tackle litter issues – July 21</p>
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Theme Five: Delivering more services locally to meet the needs and aspirations of our community				
Action	Service Area	Responsible Officer	Timescale	Progress
Negotiate and agree a Local Charter with Cheshire East	Finance and Support Services	Town Clerk/Full Council	Feasibility to be examined by September 2021	Clerk requested on agenda for T&P council meeting.
Devolution Deal with Cheshire East Council (CEC) as a framework to govern transfer of responsibility for key local assets and services to the Town Council subject to satisfactory due diligence;	Community Services	Town Clerk/Full Council	Feasibility to be examined by Summer 2022.	
Develop service level agreements and baselines with CEC and other providers where the Town Council cannot legally devolve services;	Community Services	Town Clerk/Full Council	Ongoing through the life of this plan	CCTV SLA approved Jan 21 Hanging Baskets SLA received for Summer '21
Extend and improve floral displays within the town;	Grounds and Environmental Services	Facilities Manager	Summer 2021	Additional hanging baskets at Civic Hall, Summer '21
Enhance the public realm, street furniture, grounds maintenance, litter and street cleansing services in partnership with Cheshire East and other key stakeholders	Community Services	Town Clerk/Facilities Manager	On-going through the life of the plan	

To complete the extension to the Civic Hall providing more space for community use and bigger events, making a more viable venue.	Finance and Support Services	Town Clerk/Facilities Manager/Full Council	Summer 2023	On hold
To work with Market Traders to develop an agreed market stall pricing policy	Community Services	Town Clerk/Facilities Manager	December 2020	Approved Dec 20
To work with Allotment Holders to develop an agreed allotment rent policy	Grounds and Environmental Services	Town Clerk/Facilities Manager	December 2020	Approved Dec 20
To work with traders to develop ideas to help improve and protect the future of the Market Hall.	Community Services	Town Clerk/Facilities Manager	April 2021	

