

KEY OBJECTIVES FOR THE COUNCIL OVER THE NEXT THREE YEARS

Theme One: Planning a sustainable future for our town

Action	Service Area	Responsible Officer/Committee	Timescale
To play an active role in influencing plans for major development/new transport infrastructure and reducing the town's carbon footprint	Community Services	Town Clerk/Policy Committee	Ongoing through the life of this plan
Play an active role in identifying and influencing improvements to public transport	Community Services	Town Clerk/Policy Committee	Ongoing through the life of this plan
Develop open spaces devolution programme to protect and enhance important open spaces together with a capital programme so devolution "makes a difference" and reverses impact of underfunding.	Grounds and Environmental Services	Town Clerk/Policy Committee	Feasibility to be examined by June 2021
Develop a 3/5-year maintenance plan for current street furniture and council owned land (including allotments).	Grounds and Environmental Services	Town Clerk/Facilities Manager/Policy Committee	November 2020
Ensure all street furniture is well maintained and where possible painted in town colours.	Grounds and Environmental Services	Facilities Manager/Policy Committee	Ongoing through the life of this plan
Revise Allotment Management Policy.	Grounds and Environmental Services	Town Clerk/Policy Committee	December 2020

Hold CEC to their street duties and encourage the public to do likewise through 'Report It' web portal.	Grounds and Environmental Services	Facilities Manager/Full Council	Ongoing through the life of this plan
Work with partners to consider possibilities for additional trees and future woodland areas in the town	Grounds and Environmental Services	Town Clerk/Facilities Manager/Full Council	Ongoing through the life of this plan
To work with partners on a Public Realm Strategy	Grounds and Environmental Services	Town Clerk/Policy Committee	Summer 2022
Develop a Plastic Reduction policy	Grounds and Environmental Services	Town Clerk/Policy Committee	December 2020
Seek to extend and improve our floral display through continued support of Nantwich in Bloom	Grounds and Environmental Services	Town Clerk/Full Council	Ongoing through the life of this plan
Investigate the opportunity for renewable energies.	Grounds and Environmental Services	Town Clerk/Facilities Manager/Policy Committee	Ongoing through the life of this plan
Investigate the opportunities for electric vehicle charging points.	Grounds and Environmental Services	Town Clerk/Facilities Manager/Policy Committee	Feasibility to be examined by Summer 2021
Seek opportunities to work collaboratively with Nantwich Partnership to utilise the green spaces and river frontage within the town	Grounds and Environmental Services	Facilities Manager/Full Council	Ongoing through the life of this plan
Ensure the cleanliness of the town centre remains at a high standard by investing in additional resources with the introduction of a Town Ranger	Grounds and Environmental Services	Facilities Manager	Appointment of Town Ranger April 2021
Reduce waste and increase reusing and recycling within our own operations by using recycled paper and minimise paper use as a matter of course, providing	Finance and Support Services	Council and staff	Ongoing through the life of this plan

members with the option to receive agendas and other documents by email.			
In areas where there is a high percentage of take away restaurants to work with the owners to ensure that surrounding streets are regularly patrolled, and extraneous litter is collected.	Grounds and Environmental Services	Facilities Manager	Ongoing through the life of this plan
Consider the environmental impact of all Council decisions.	Finance and Support Services	Town Clerk/Full Council	Summer 2020
Work with others to improve the provision of transport services for the elderly or disabled.	Community Services	Town Clerk/Full Council	Ongoing through the life of this plan
Carry out repairs and improvements to The Pillory	Grounds and Environmental Services	Facilities Manager	June 2021
Work with partners to repair the Millennium Clock	Grounds and Environmental Services	Facilities Manager	June 2021
Focus on play provision and enhancement of play facilities in Nantwich through asset transfer of play areas	Grounds and Environmental Services	Town Clerk/Full Council	Summer 2023

Theme Two: Work with others to preserve and promote local arts, heritage, culture and tourism

Action	Service Area	Responsible Officer	Timescale
Continue to provide a Town Centre CCTV service, reviewing the current service level agreement and seeking to extend the provision.	Community Services	Town Clerk/Policy Committee	November 2021
Work with a range of partners to provide initiatives to ensure the town remains a safe place promoting the town as a great place to live in ways that recognise its unique character and heritage.	Community Services	Town Clerk/Full Council	Ongoing through the life of this plan
Work with community organisations to support events, activities and volunteer programmes across the town and continue to develop the Town Council's events programme	Community Services	Facilities Manager	Ongoing through the life of this plan
Consider the feasibility of free public Wi-Fi.	Community Services	Town Clerk/Policy Committee	Feasibility to be examined by Summer 2022
Seek funding opportunities to help conserve and enhance the town's built environmental, heritage and historic structures	Community Services	Town Clerk/Policy Committee	Summer 2023
Promote small grants scheme within Nantwich sports clubs and community groups and associations.	Community Services	Town Clerk/Marketing Manager/Finance Committee	Ongoing through the life of this plan

Identify concise list of local community groups and raise awareness of their existence.	Community Services	Marketing Manager	Ongoing through the life of this plan
Review how tourism can be better supported through partnership working.	Community Services	Marketing Manager/Full Council	Summer 2021
Require TIC to provide more information on accessibility for visitors.	Community Services	Marketing Manager	Ongoing through the life of this plan
Consider the development of a Tourism Strategy	Community Services	Town Clerk/Marketing Manager/Policy Committee	Feasibility to be examined by October 2021
Increase awareness of Comfort Scheme	Community Services	Marketing Manager	Ongoing through the life of this plan
Review current provision of public toilets introduce annual refurbishment programme.	Community Services	Town Clerk/Facilities Manager	November 2020
Refurbish the War Memorial	Community Services	Facilities Manager	November 2020
Look for opportunities to enhance Nantwich Market	Community Services	Facilities Manager/Marketing Manager	December 2020
Carry out new town centre signage and street furniture scheme in the town centre with interpretation panels and Tourist Information Points for public spaces.	Community Services	Town Clerk/Policy Committee	Feasibility to be examined by Summer 2021
Continue support to ensure the future of the Museum and to preserve and interpret our heritage for the inspiration, learning and enjoyment of all	Community Services	Full Council	Ongoing through the life of this plan
Develop a customer service strategy	Community Services	Town Clerk/Marketing Manager/Policy Committee	Summer 2023

Support Nantwich's wide range of festivals making sure they are doing their very best to support local businesses in the town.	Community Services	Facilities Manager	Ongoing through the life of this plan
Install gateway features at entrances into the town, considering themes to the gateway including the Battle of Nantwich and the historic market town.	Community Services	Town Clerk/Policy Committee	Summer 2023

Theme Three: Continuing to develop and learn as an organisation

Action	Service Area	Responsible Officer	Timescale
To continue to enhance the organisational management and efficiency of the Town Council in meeting the needs of the community:	Finance and Support Services	Town Clerk/Staffing Committee	Ongoing through the life of this plan
Provide training opportunities for Councillors and Officers	Finance and Support Services	Town Clerk/Staffing Committee	Ongoing through the life of this plan
Align the Town Council's finances with the agreed corporate priorities and continue to improve budget forecasts and further develop Capital Reserves.	Finance and Support Services	Town Clerk/Finance Committee	Ongoing through the life of this plan
Proactively showcase work of the Town Council to residents, local, regional and national stakeholders through online, print, digital and social media and face-to-face events.	Community Services	Marketing Manager	Ongoing through the life of this plan
Local Government Award Scheme - Seek 'Gold' status under the Local Government Award Scheme.	Finance and Support Services	Town Clerk/Full Council	Summer 2022
Strengthen democracy - Promote the role and value of the Council in the public life of the town.	Finance and Support Services	Full Council	Ongoing through the life of the plan
Encourage the engagement of the public in Council meetings (through attendance and public speaking).	Finance and Support Services	Town Clerk/Full Council	Ongoing through the life of the plan
Provide strong, clear and consistent leadership at Councillor and officer level	Finance and Support Services	Town Clerk/Facilities Manager/Full Council	Ongoing through the life of the plan

Ensure that we operate within legislation, regulation, ethical guidelines and best practice	Finance and Support Services	Town Clerk	Ongoing through the life of the plan
Take a Council wide holistic approach to managing and mitigating risk.	Finance and Support Services	Town Clerk/Policy Committee	Ongoing through the life of the plan
Set and deliver efficiencies in line with agreed targets			
Maintain a General Reserve of 3-6 months expenditure.	Finance and Support Services	Town Clerk/Finance Committee	April 2022
Investigate feasibility of introducing a computerised system to record all HR, contacts, issues & accidents.	Finance and Support Services	Town Clerk/Staffing Committee	April 2022
Develop KPIs to help improve the efficiency of Council.	Finance and Support Services	Town Clerk/Facilities Manager/Policy Committee	April 2021
To continue to achieve an unqualified external Audit	Finance and Support Services	Town Clerk/Finance Committee	Ongoing through life of the plan
Maintain "Power of General Competence"	Finance and Support Services	Town Clerk/Full Council	Ongoing through the life of the plan
Review staffing structure to ensure sufficient resources to deliver corporate priorities.	Finance and Support Services	Town Clerk/Staffing Committee	April 2021
Review Council owned property and Asset Register and develop a 3-5-year planned maintenance programme for all council assets.	Finance and Support Services	Town Clerk/Facilities Manager/Full Council	April 2021

Theme Four: Supporting people, groups and organisation to help create and maintain a thriving community

Action	Service Area	Responsible Officer	Timescale
Work with partners to improve quality of life for the ageing population of Nantwich and their carers, including young carers;	Community Services	Town Clerk/Full Council	Ongoing through life of the plan
Facilitate the establishment of a Youth Panel to champion the views of young people in Nantwich, working with voluntary, community and social enterprise (VCSE) organisations to deliver activities;	Community Services	Town Clerk/Policy Committee	Summer 2021
Promote public, private and third sector organisations to encourage health and wellbeing services within the Town;	Community Services	Marketing Manager	Ongoing through the life of the plan
Continue to deliver and refine the Community Grants Scheme for local organisations within Nantwich;	Community Services	Town Clerk/Finance Committee	Ongoing through the life of the plan
Encourage coordination and foster collaboration between community groups to provide a wide range of volunteer and engagement opportunities across the town.	Community Services	Full Council	Ongoing through the life of the plan

Theme Five: Delivering more services locally to meet the needs and aspirations of our community

Action	Service Area	Responsible Officer	Timescale
Negotiate and agree a Local Charter with Cheshire East	Finance and Support Services	Town Clerk/Full Council	Feasibility to be examined by September 2021
Devolution Deal with Cheshire East Council (CEC) as a framework to govern transfer of responsibility for key local assets and services to the Town Council subject to satisfactory due diligence;	Community Services	Town Clerk/Full Council	Feasibility to be examined by Summer 2022.
Develop service level agreements and baselines with CEC and other providers where the Town Council cannot legally devolve services;	Community Services	Town Clerk/Full Council	Ongoing through the life of this plan
Extend and improve floral displays within the town;	Grounds and Environmental Services	Facilities Manager	Summer 2021
Enhance the public realm, street furniture, grounds maintenance, litter and street cleansing services in partnership with Cheshire East and other key stakeholders	Community Services	Town Clerk/Facilities Manager	On-going through the life of the plan
To complete the extension to the Civic Hall providing more space for community use and bigger events, making a more viable venue.	Finance and Support Services	Town Clerk/Facilities Manager/Full Council	Summer 2023
To work with Market Traders to develop an agreed market stall pricing policy	Community Services	Town Clerk/Facilities Manager	December 2020

To work with Allotment Holders to develop an agreed allotment rent policy	Grounds and Environmental Services	Town Clerk/Facilities Manager	December 2020
To work with traders to develop ideas to help improve and protect the future of the Market Hall.	Community Services	Town Clerk/Facilities Manager	April 2021