

**NTC FRONT COVER
TO BE DESIGNED**

FORWARD

May 2019 was a significant month for Nantwich Town Council with the local elections and a fresh Council featuring five new Councillors. A new Mayor and Deputy Mayor of the Council were elected. Alongside all this the new Town Clerk, Samantha Roberts, joined the Council in September 2019.

During the following months we began developing the Corporate Strategic Plan for the next three years. After an extensive public consultation process the Corporate Strategic Plan was adopted by Full Council on the XXXXX. The three-year corporate plan has five key Core Priorities and the overarching vision of 'making Nantwich an even better place'.

The Councillors and Council Officers are looking forward to delivering the new Corporate Strategic Plan 2020–2023 and are determined to ensure that Nantwich continues to remain a town that delivers quality services to communities, residents and people who work within and visit the town. Over the next three years delivery of the actions highlighted by these five Core Priorities will be both exciting and challenging. The Council will determine how to address various challenges through continued collaboration with key stakeholders.

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EXECUTIVE SUMMARY

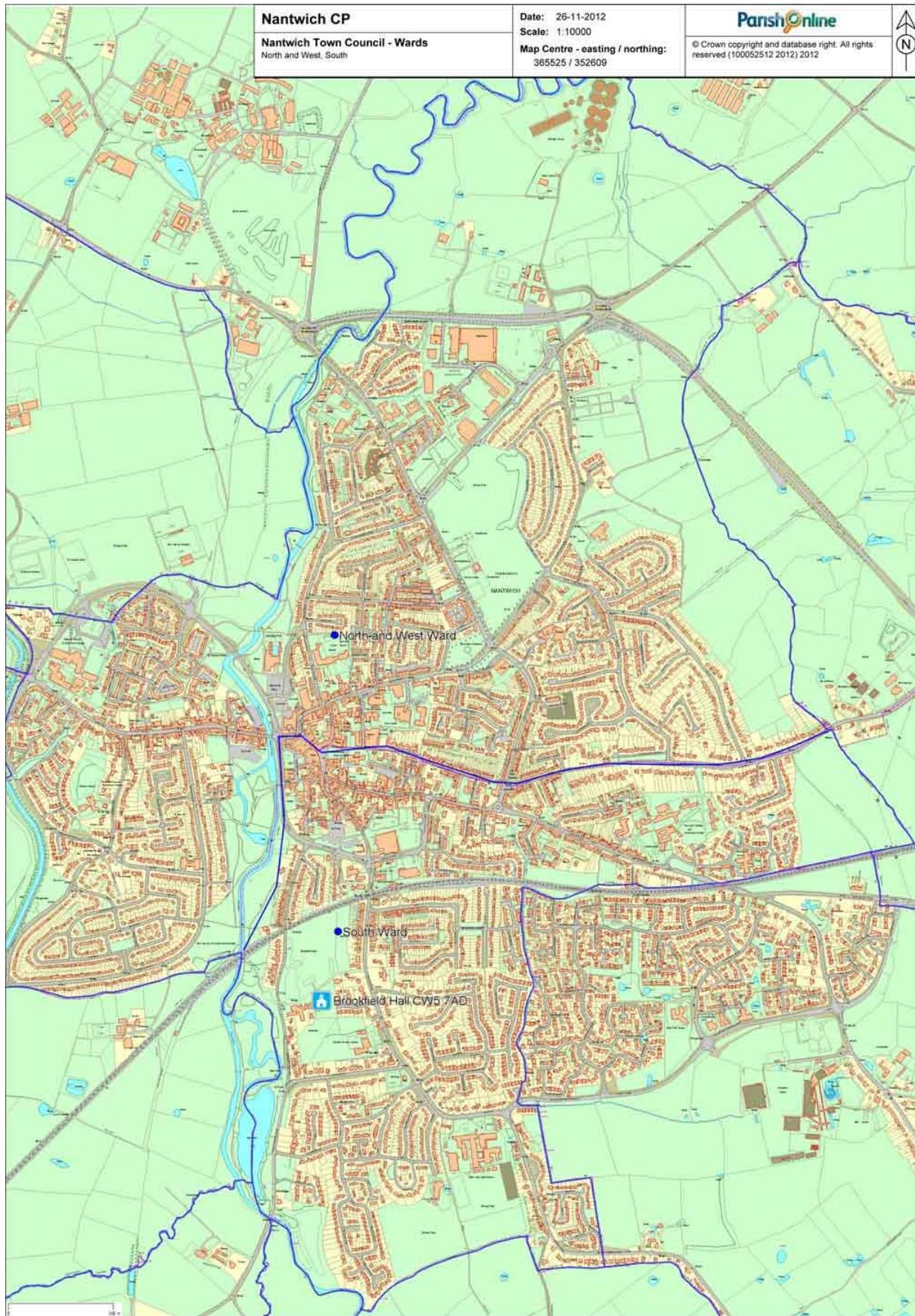
This document has been prepared in order to clearly set out the key priorities and objectives for Dunstable Town Council over the next three years (2020, 2021 and 2022). The document sets out a vision for the Council and the Council's 5 corporate priorities, which are:

- **Planning a sustainable future for our town** – To conserve and enhance the character of the town and its green spaces, making the town greener and cleaner
- **Work with others to Preserve and promote local arts, heritage culture and tourism** – To make Nantwich a better and safer place to live, work and visit.
- **Continuing to develop and learn as an organisation** – To develop appropriate strategies and plans for the Town and The Town Council which are supported by the community
- **Supporting people, groups and organisations to help create and maintain a thriving community** – To work with and influence others to deliver improvement in areas where the Council has no direct control
- **Delivering more services locally to meet the needs and aspirations of our community** – To deliver effective and efficient services.

The aim of the document is to give Nantwich residents a clear understanding of what the Council is trying to achieve and how it intends to deliver. It sets out what the Council intends to focus on over the next three years and in doing this the document also defines what the Council will not necessarily focus on as it may be that other public sector bodies are better placed for other areas of service provision. It is not a traditional Town Plan that many town and parish councils produce but is a document that aims to set out what the Council can achieve rather than a document that seeks to influence others on issues that are not directly under the control of the Council. The document will be reviewed on an annual basis and updates on achievements will be reported through the Council's annual reporting process.

TOWN MAP

A



AN OVERVIEW OF NANTWICH

Nantwich is a medieval market town famous for the black and white timbered buildings dotted around the town within in the Borough of Cheshire East. Established well over 1000 years ago, originally known as 'Wich Malbanc' and, in the 18th century 'Namptwych'. The old Welsh name was 'Hellath Wen'. Nantwich was an important outpost close to the Welsh border, with a castle near the river Weaver (now recalled in the name 'Castle Street'). In the 1800s the town was a vital coaching route from London to Wales and Ireland.

Nantwich is fiercely proud of its rich heritage yet, whilst it may be steeped in history, it is very much a town in the present, working towards a bright future. The town is a vibrant town and host to a number of high profile events.

Nantwich is a thriving shopping centre with many specialist traders, especially food shops and businesses selling clothes and fashion accessories. It's attractive old buildings, beautiful church and splendid recreational facilities make Nantwich a popular centre for tourism. It is an increasingly popular visitor destination for short breaks and is in easy reach of other tourist destinations in the Peak District and North Wales.

Nantwich hosts a number of festivals through the year including Nantwich Show and the International Cheese Awards, Nantwich Jazz Festival and the Food Festival.

There are many visitor attractions within a short distance of the town, including Bridgemere Nursery and Garden World, the Secret Nuclear Bunker and Cholmondeley Castle Gardens.

It is also a major centre for canal holidays with several marinas within easy reach on the Shropshire Union and Llangollen canals.

OVERVIEW OF THE TOWN COUNCIL INCLUDING COUNCILLOR INFORMATION

Nantwich Town Council was established in 1974 at the same time as Crewe & Nantwich Borough Council, the successor council to the Nantwich Urban District Council. Today the towns' occupants are represented by twelve Councillors, who were last elected in 2019.

Over recent years the Town Council has taken control of several assets previously run by Cheshire East Council, including Nantwich Civic Hall, Nantwich Market, public toilets and 4 allotment sites.

The Council comprises 12 elected representatives that are democratically elected (typically) every four years. For Town Council purposes Nantwich is divided into 2 political wards that have the following numbers of elected representatives:

South Ward 5 Council Members

North and West Ward 7 Council Members

The Council is the body that makes decisions and this is achieved through Committees that have delegated authority in line with the Council's Constitution, Standing Orders and Delegation of Authority to Members and Officers (please see the Council's website at www.nantwichtowncouncil.gov.uk for further details).

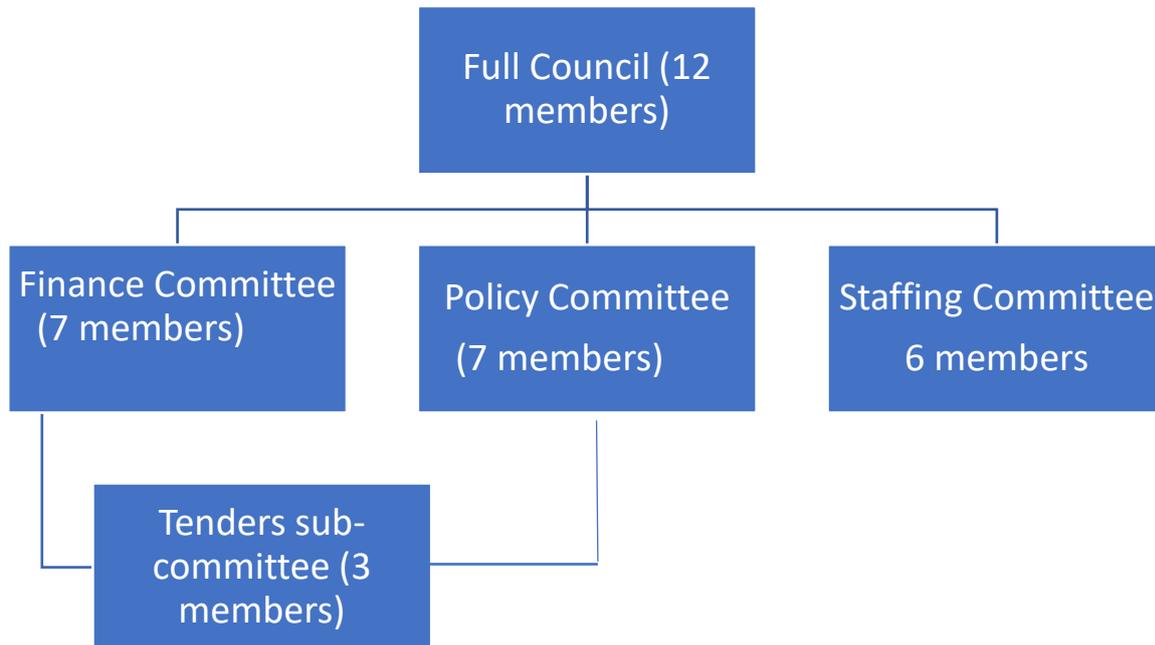
The Council itself is chaired by the Town Mayor who typically serves one year of office and is elected from the Council itself. The Council then has three main Committees that govern the strategic direction and much of the day to day business of the Council.

The Council is entirely funded by the residents of Nantwich through what is known as a precept on the council tax charge and by generating income through services delivered. The 2020/21 budget set a total precept target of £xxxxx which equates to a council tax charge of £xxxxx per council tax band D household. The Council's total net expenditure for 2020/21 is budgeted to be £xxxxx and the gross budget is in excess of £xxxxx. In addition the Council had an allocated capital reserve of £xxxxx and a general reserve of £xxxxx (as at 1 April 2020).

Supporting the Council is an officer structure that the Council employs to deliver services and ensure that all decisions are made appropriately. The Council officer structure is headed by the Town Clerk who is also the statutory Head of the Paid Service and Responsible Finance Officer. She in turn is supported by Facilities Manager who is responsible for the Council's three service departments. The Council also employs a range of external support services including legal, HR and Health & Safety. A copy of the Council's departmental service and functions as well as Committee and staffing structures are set out overleaf.

**Insert image of councillors'
photos/wards.**

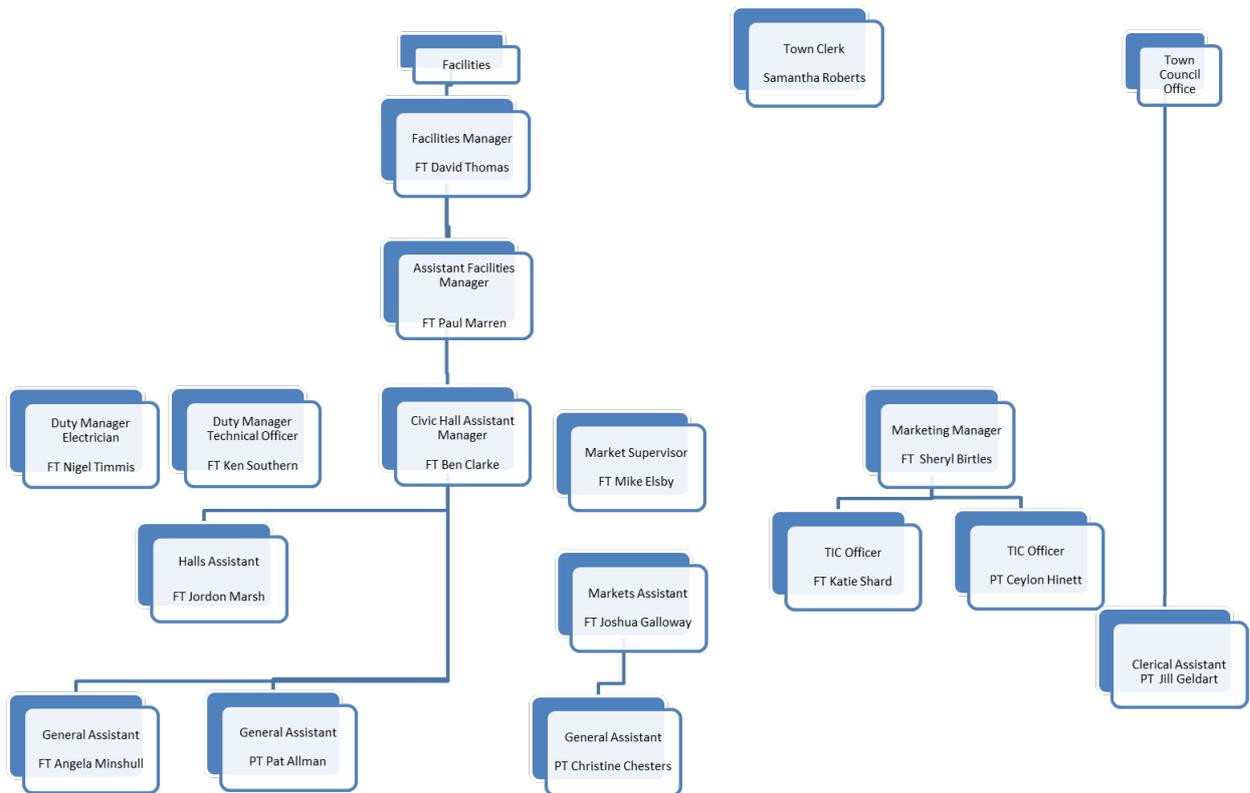
COUNCIL COMMITTEE STRUCTURE



FUNCTIONS AND SERVICE RESPONSIBILITIES OF THE COUNCIL

NANTWICH TOWN COUNCIL		
TOWN CLERK		
NANTWICH TOWN COUNCIL DEPARTMENTS		
Finance and Support Services Mayoral enquiries Councillor enquiries Committee enquiries Civic events Council finances Council audit (internal and external) Personnel, jobs and recruitment Internal IT support Civic Hall administration and enquiries Town Twinning	Community Services Management of Civic hall Management of Brookfield Hall Town centre regeneration Christmas lights Council events programme Community grants and contributions Community development projects Tourist Information Office Nantwich indoor and outdoor Market Market Street Public Conveniences Town Centre CCTV	Grounds and Environmental Services Allotments Town centre maintenance Floral displays Nantwich in Bloom Town Ranger Scheme

STAFFING STRUCTURE



A REVIEW OF THE VISION DOCUMENT 2014 - 2020

Nantwich Town Council agreed its first Vision Document in 2014. The document was written to have a 6 year life span, after which time it was to be reviewed in order to adopt a new plan. The document agreed the overall aim of the Council as the leader of the local community influencing others where necessary and promoting change to encourage the provision of effective and efficient services. The document also identified 23 key objectives set against 5 Strategic Aims.

Since May 2012 the Council has taken over management of Nantwich Civic Hall, Nantwich Market Hall, 4 allotment sites, Snow Hill toilets and 2 redundant toilet blocks to be used for storage. The Council has also taken on responsibility for services including town centre management, street entertainment, tourism, CCTV and shop mobility. These services are in addition to the continued financial support for Nantwich in Bloom and other organisations in the town. From a staff of one fulltime Clerk and a part time assistant the Council has grown to a staff complement of 12 full time staff and 4 part time staff and also employs a team of casual employees. This growth has been largely down to local government reorganisation, the creation of the new Cheshire East Council and the Council agreeing to take on additional responsibilities in order to protect and develop important services for the residents of Nantwich.

In 2019, the Vision Document was reviewed as the New Clerk Samantha Roberts was appointed and the Council agreed to strengthen the Vision Document by developing the Council's first Strategic Plan which would include a vision for the Council along with an expression of Council values. The document would also set out a performance management framework for the Council as well as identifying key objectives within an action plan set against 5 Corporate Priorities.

The adoption of this new Strategic Plan for 2020 to 2023 will hopefully help ensure the achievement of the town's objectives and service delivery that contributes to 'Making Nantwich a Better Place' for all residents, businesses and visitors to the town.

NANTWICH TOWN COUNCIL - VISION AND VALUES

The Council's Vision

“Protecting our past, working for our future to improve the environment, local services and facilities making Nantwich an even better place.”

The Council's Values:

- Conduct its business with integrity, impartiality and transparency;
- Be a listening Council that treats all views with courtesy and respect;
- Engage with all residents and be an advocate and campaigning voice for the people of Nantwich;
- Seek to work in partnership with other organisations to improve services and deliver value for money for the community of Nantwich.

CORPORATE THEMES/PRIORITIES

In trying to promote civic pride, make Dunstable a lively and vibrant place and improve the quality of life for its residents, the Council currently delivers a range of different services and functions. The Council provides such services in line with various powers that have been created by Government legislation. Council Members believe it is these existing services and powers that govern the Council's priorities and as a result the Council has adopted the following 5 Corporate Priorities and associated key objectives that the Council will seek to achieve over the next 3 years. Each of the 5 priorities will be achieved under the general aim of...



What follows over the next few pages is a range of key actions that the Town Council will pursue over the lifespan of this document. They are indicative actions that are supplemented by the Council's internal service planning process that is explained later in this document.

ACTION PLAN