



“Choose products with the FAIRTRADE Mark”

www.fairtrade.org.uk

Nantwich –working towards Fairtrade Town status

March 2009

What is Fairtrade?

Fairtrade is a trading system which allows farmers in developing countries to sell their products in our shops at prices which are fair to them and which help them to work their way out of poverty and towards sustainable livelihoods.

Fairtrade principles include:

- paying fair and stable prices to producers which reflect the true costs of production (world market prices often do not cover even the raw materials);
- supporting producer organisations in their business development (to improve their management systems and quality control), and in their community development (to improve their schools, water supplies, clinics and roads). This is done by the payment of a Fairtrade premium on top of the Fairtrade price;
- fostering environmental responsibility and sustainable agricultural practices amongst producer communities, and encouraging conversion to organic farming methods (many Fairtrade products are now organic);
- helping small farmers to achieve a stronger position in world markets;
- committing to long term relationships between buyers and producers to provide stability and security for producers' livelihoods.

By recognising that sustainability has not just local, but global application – it's not just our environment, but others' too, for which we should share responsibility. We live in one World.

Declared **Fairtrade Towns in Cheshire** are:

Alsager, Altrincham, Chester, Congleton, Macclesfield & Sandbach

Why should Nantwich be registered as a “Fairtrade Town”

- The Town Council is to pass a resolution supporting Fairtrade
- A range of Fairtrade products are available in the area’s shops
- Fairtrade products are served in local cafes/catering establishments
- Fairtrade products are used by a number of workplaces and community organisations
- The Media has covered the “Fairtrade Campaign”
- A local Fairtrade steering group has been in existence to ensure continued commitment to Fairtrade status

How can Nantwich businesses help?

- **Stock Fairtrade products** - If you sell any products that have Fairtrade varieties, please stock them. We are not asking retailers to stock exclusively Fairtrade products, but to add them to their existing range to give consumers a choice. For a full list of Fairtrade products available please see the Fairtrade Foundation website at <http://www.fairtrade.org.uk/>.
- **Advertise Fairtrade products** - If you do stock Fairtrade products please display a Fairtrade sticker in your window. We also have available ‘Fairtrade products available here’ stickers for shop / cafe windows.
- **Use Fairtrade products in your work place** - Whether you have a canteen, a vending machine or just a jar of coffee, start using Fairtrade products and encourage your colleagues to do the same.

The **Nantwich Fairtrade Group** is a community led initiative with members coming from all aspects of the Nantwich community including churches, schools, Soroptimists, local businesses, Women’s Institute and Christian Aid. The Group aims to widen the awareness of Fairtrade products locally and also encourages the purchase of local produce.

Contact Chris Challoner on 01270 522021 or Challoner94@aol.com to find out more about the Fairtrade campaign in Nantwich.

Where can you buy Fairtrade products in Nantwich?

Every time you buy a Fairtrade product you make a difference, so whether it be your coffee, bananas or your daily fix of chocolate, switch to a Fairtrade product and encourage friends, family and colleagues to do the same.

We list below just some of the many places where you can do just that - there may be others - demand is rising fast these days!!

Sellers and Users of Fairtrade products:

Cafés etc

- **Nakatcha** Welsh Row
- **Inglenook Tea Shoppe** 42 Pillory St
- **Nantwich Book Shop Coffee Lounge** The Square
- **Le Café de Paris** Chapel Court Hospital St
- **Libby’s Lunches** 3 The Cocoa Yd
- **Chatwins Coffee Lounge** The Square & 16 Pepper St
- **Costa Coffee** Church Lane
- **The Peacock** Willaston
- **Snugbury’s** Hurleston

Retailers

- **The Gourmet Cookshop** Hospital St
- **Co-op** Stapeley
- **Morrisons** Nantwich
- **Sainsbury** Nantwich
- **Cheerbrook Quality Farm Food** Willaston

Churches

- **St Mary’s Church** Nantwich
- **Nantwich Elim Pentecostal Church**
- **Baptist Church** Nantwich

If you sell, serve or use Fairtrade products and you want to be added to the list, please contact Chris Challoner (as before).